## What was the challenge?

As the impact of disasters and natural catastrophes keep making the headline news, it's important that the information is put into context. One of the most reliable sources of information on disasters is the International Disaster Database (EM-DAT) from the Centre for Research on the Epidemiology of Disasters (CRED). Yet the amount of information isn't easily accessible for the media and public.

## What was the solution?

While the EM-DAT data is publicly available, making the information engaging and easy-to-understand required analyzing and categorizing it into themes. As the primary information for readers, key numbers are highlighted using iconography Secondary data is shown a simple linegraph showing trends over time. Tertiary information is then added to the linegraphs for context and detail.

## What was the effect?

The UN Office for Disaster Risk Reduction (UNISDR) released these graphics to coincide with its yearly press conference on disaster impacts and the UN Conferen on Sustainable Development (Rio+20). In addition to having a more engaged audience by sharing these designs on socia media, various media and governments used the graphics in their publications to illustrate the impact of disasters and climate change on society

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(3) UNISDR DISASTER IMPACTS / 2000-2012


Number of Climate-related Disasters Around the World (1980-2011)

(4) UNISDR 4e. UNISDR amons. minsmons

200

150

100

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