

Category: Didactics

Project: A timeline revisited

What was the challenge?

The Hyogo Framework for Action (HFA) is a 10-year plan to make the world safer from natural hazards. As the HFA comes to an end in 2015, the process of developing the next framework needed to be communicated to governments, media, and the international community. This process and its milestone events needed to fit on one sheet of paper for easy distribution.

What was the solution?

Given the need to be able to see the process and events at a glance, a time-line was requested. Various designs were proposed to show the temporal and linear nature towards a new framework. After various iterations of a time-line, a simple line design was accepted as it made the most sense for the target audience.

What was the effect?

While the design process and concepts were a great way to find creative ways to represent a time-line, the process of visualizing the information also helped those involved fine-tune their ideas on what should or should not be shown on the design. Instead of having a bureaucratic document with unnecessary information, the design process and thinking helped to create a product that communicated the road to the next HFA in a clear and simple way. The graphic has been reproduced in various publications and is a key product for the Third UN World Conference on Disaster Risk Reduction that will take place in Japan in March 2015.

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Towards a post-2015 DRR Framework

- Requested by the UN General Assembly Resolution A/RES/66/199 - Modalities agreed in A/RES/68/211
- UNISDR is facilitating consultations that engage a full range of actors from Member States to civil society.
- Consultation events include the Global and Regional Platforms, national and local events, and targeted events of stakeholders, partners and networks.
- Builds on the *International Framework for the International Decade for Natural Disaster Reduction of 1989*, the *Yokohama Strategy and Plan of Action of 1994*, the *International Strategy for Disaster Reduction of 1999*, the *Hyogo Framework for Action 2005-2015: Building the Resilience of Nations and Communities to Disasters (HFA)*, and the *Mid-Term Review of the HFA (2010-2011)*.
- Expected to be adopted at the 3rd World Conference on Disaster Risk Reduction and endorsed by the UN General Assembly in 2015.

