

Category: wayshowing
Project: INTERREG "Innovative digitale Besucherlenkung"

What was the challenge?

The four villages - Villnöss, Pfelders, Werfenweng and Sauris - incorporated together for the transnational project INTERREG: „Innovative digitale Besucherlenkung für inneralpine, landschaftlich hochsensible Talschlusssituationen“. The goal was to develop a new all-in-one software which can be managed centrally and that combines travel information and mobility information into one access point.

What was the solution?

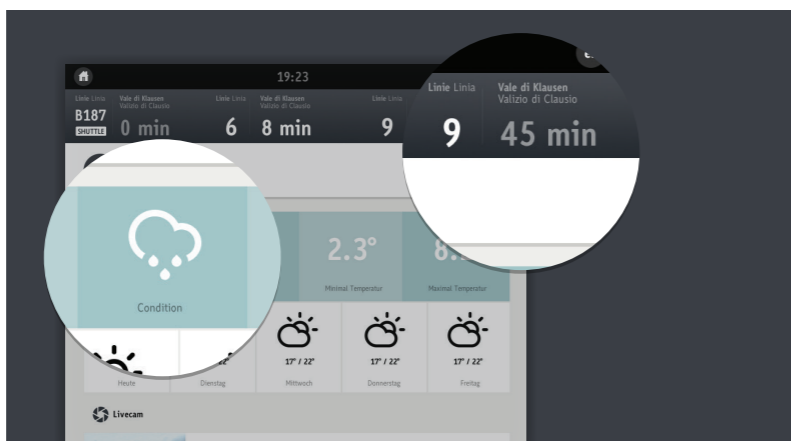
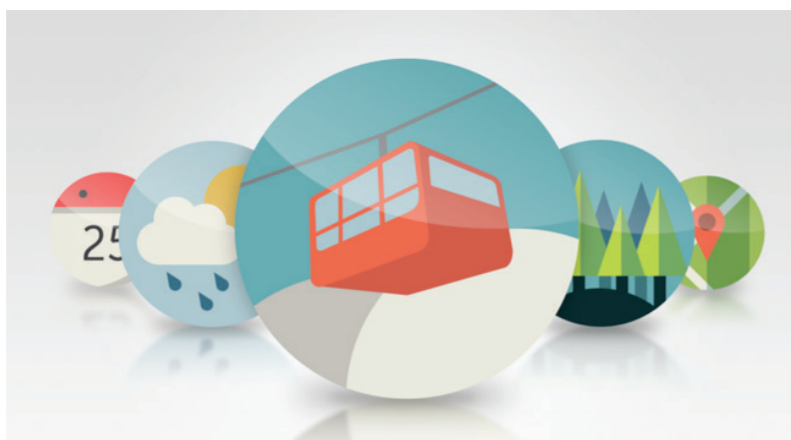
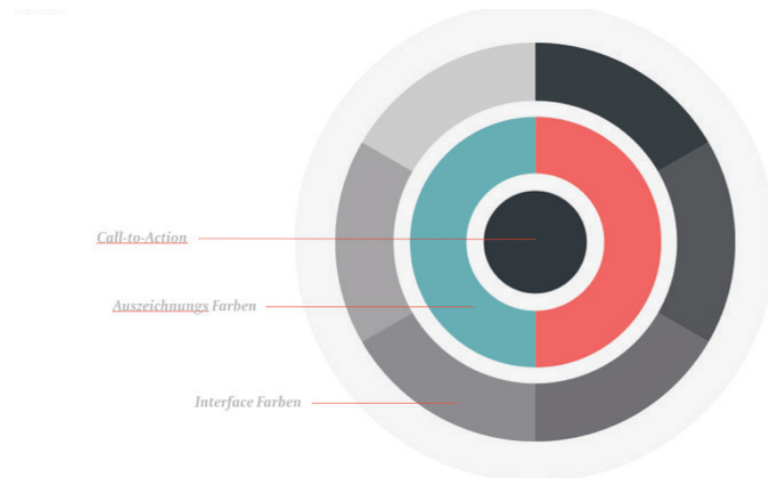
Based on an overall analyze of the location, motasdesign and florianmatthias precisely defined the perfect location for the information terminals and worked out the particular requirements of software programming, hardware and following information actions to be taken. As an conclusion the digital message-boards have an easy user interface based on handling patterns of smartphones and tablets. A short hierarchy with only three-clicks and a well edited reduction of the information guarantees to access content quickly and user-friendly. Local information has priority before all the other information

What was the effect?

Through the new interactive terminals quality has improved to visitors on strategic arrival and information points, giving people the right information at the right time.

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