

Category: Student Work

Project: Information site "Woman and Work"

What was the challenge?

Women's relationship with work at different stages of their lives is crucially important. For example, when they have to care for their children or parents on their own, when their partner in life is divorced from family or has passed away, when the woman herself has been ill or has been a housewife for a long time. All necessary information for women about work is found in 20 legislative acts and the official website of 13 public authorities. They inform, advise and fine at the same time. Information is written in bureaucratic and no user friendly language.

What was the solution?

A source of information for women on work, business and taxation matters. Information is designed for 10 different target groups according to their life situation - mummies, disabled, housewives, re-emigrants, pensioners, women who are searching for new job challenges, as well as those who are unemployed. If a woman is a mommy, she will find here essential information on the benefits available to her during pregnancy and maternity leave. If a woman is unemployed or a re-emigrant, and she wants to return to the Latvian labour market, then she can find important information about employment agreements and salary calculation. If a woman wants to start a side hustle to make extra money, she can learn how to do work of authorship or work on the basis of a contract.

What was the effect?

More than hundred women participated in website testing and greatly appreciated the prototype (<https://invis.io/4EKM-MQ3F2KD>). Governmental institutions (the Ministry of Wellbeing and the State Revenue Service) have appreciated the idea of gathering all the information concerning employment and taxes on one website.

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