

Category: Student Work

Project: Isolated Ideas

What was the challenge?

Living in social distancing, quarantine or self-isolation isn't always easy. Especially when these situations are forced on you.

The new situation caused by the COVID -19 Pandemic has an effect on us, not only on a healthy and dramatic level. Also on a very personal emotional level. We change. Our thoughts might change and definitely your routine changes. Our emotions are sitting in a roller coaster with us. And most importantly our perception gets a new interesting angle.

What was the solution?

During this situation new ways of communication and perceptions are appearing or intensifying. We share stuff, maybe more than before. We try to compensate our loss

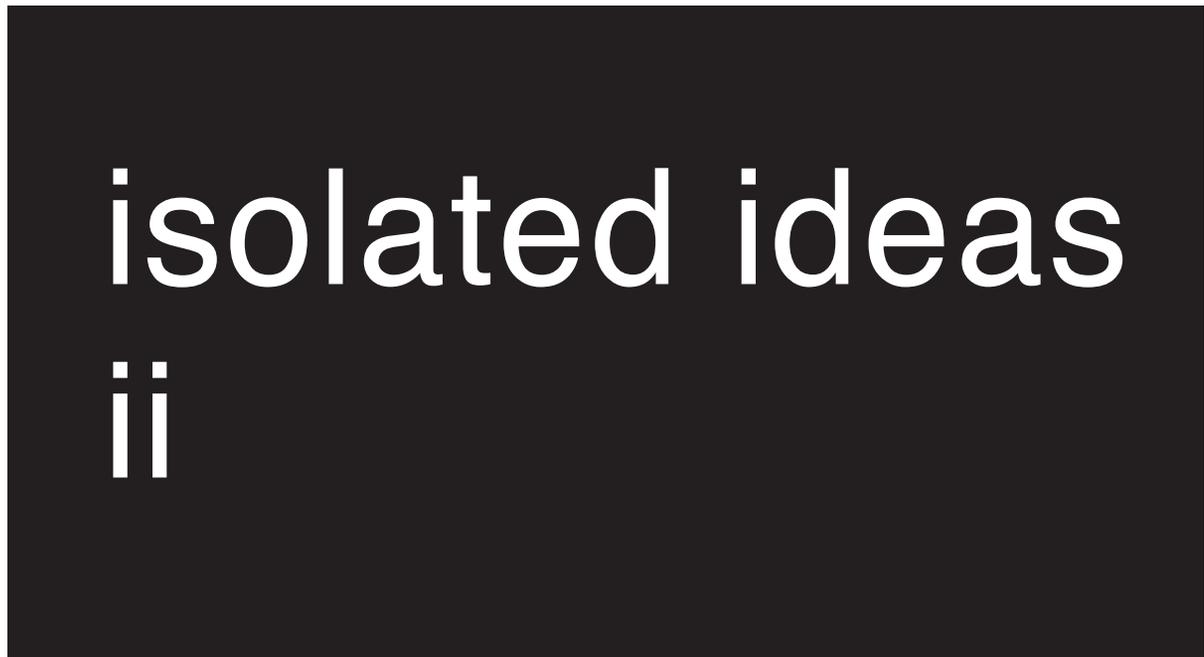
of social contact with other things. The time we got to slow things down opened our mind and ideas. Strong exchange about our feelings of the three of us made us curious about how other people feel, how other people see the situation and if they have the same thoughts?.The goal of that project was to collect and share thoughts of our perception. Therefore, we started to create the archive "isolated ideas" on Instagram.

The Design of our archive is compact and reduced to the necessary to put the content of the people in the front. This clean and reduced design goes along with every kind of content. We chose Instagram as our archive platform because it is interactive, you reach a lot of people and it is the one platform where the most individual brought things are

shared. Our goal was to inform, connect and collect. The nice effect of little entertainments in between on the platform, makes it more fun to follow.

What was the effect?

Sharing these thoughts show that we are all going through same phases. We all have our struggles or positive, never had before, moments and ideas. The exchange with others let us grow together. Also the archive proves the changes of our perception in isolation. Looking at the interaction on our archive it shows that people like the idea and like reading and seeing the thoughts of the others. We are very happy that people like our idea and are as passionate as we are about collecting unique ideas.



Contact:

name: Lorenz Andexer, Matthias Pöschl, Katharina Zvetolec

organisation: FH JOANNEUM Graz

e-mail: isolated.archive@gmail.com

website: www.instagram.com/isolatedideas/

Worldwide infected 750.890 31.03.2020
Wien, AT 1/3 2/3 3/3

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It was my birthday and before that situation, I had plans to go somewhere because I really enjoy spending my birthday with my closest friends in another country. But the current situation didn't allow it. Anyway I had a beautiful day! Maybe even more beautiful than if I would have been somewhere else. All my friends and my family worried so much, that they sent me letters and packages and flowers. They all wanted me to have a nice day, even though I cannot spend it with them, I actually felt really lucky and the fact that I hardly can go outside didn't bother me that day.




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How does the phenomenon of spatial isolation affect our behavior, our thoughts and our self-perception? This is the question underlying the project "Isolated Ideas".
Time continues to move on, evolution does not stand still. Due to the current exit restrictions in context of the COVID-19 pandemic, our social spaces are changing and our behaviours are adapting to external circumstances. Isolation as a new spatial experience manifests itself in our actions and relationships towards our fellow human beings, our media and our own self. The perception and how we perceive is subject to change and thus also our thoughts and ideas.
We want to collect your thoughts and project that are bound to the topic or even are created in isolation. Our aim is to create a book out of this strange situation of panic, kindness and collective solitude.

Here's how you can take part:
You can send us your texts, images, graphics or inquire via Instagram or to:
isolated.ideas@gmail.com
Please include:
The files, full name (if you want), date, city and number of days you spent in isolation. By sending in your content you agree on the use for Instagram, and in our book.

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Worldwide infected 693.224
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Nachricht senden

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Beiträge

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Worldwide infected 972.303
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Geillii kathizveti und 32 weiteren Personen
isolatedideas Thoughts and illustrations by @fiorabai.jpg
3 April · Übersetzung anzeigen

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Nachricht senden