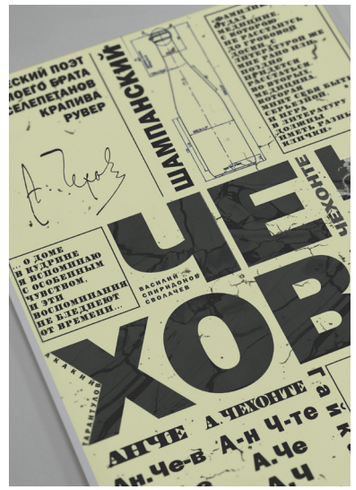
Category: **Didactics**

Project: **Pseudonyms A. Ch.**

What was the challenge?
January 29, 2020 marked the 160th anniversary of the birth of the great Russian writer and playwright Anton Pavlovich Chekhov. A.P. Chekhov is a creator of bright memorable images, a subtle psychologist, a master of subtext, a peculiar combination of humor and lyricism.
Creative people very often take other names and surnames – for euphony or to create intrigue. The use of a fictitious full name is also typical for writers. Many classics published their works under fictitious surnames, writers still write under pseudonyms today.
Chekhov used dozens of all kinds of pseudonyms (only 42 pseudonyms of the writer are known). So far, they have not been fully disclosed. The function of the comedian's pseudonym was not so much to hide genuine authorship as to amuse the reader, want to intrigue him, hence variability, deliberate confusion - the reader should try to guess the authorship of the story himself.

What was the solution?
In the course of studying Chekhov's biography, memories of individual episodes of his life, his literary heritage, an information poster was developed that allows you to get acquainted with the creative pseudonyms of the great Russian writer A.P. Chekhov. The spectacular main inscription, color scheme, font and layout, interesting details will attract the attention of youth to this topic. The design focuses on key information.

What was the effect?
It was important for me to find these pseudonyms of Chekhov and to interest young people with this information, and perhaps this is what will prompt the young man to take the book of A.P. Chekhov from the shelf and enjoy reading.
Also, to popularize classical literature, expand knowledge about the life and work of A.P. Chekhov, develop motivation for intellectual activity, the need for communication with the world of classical literature, inspire reading and books.

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