VIENNA

IIIDaward 2020

International Institute for Information Design

TICKET PLEASE

THINK!

MASTER

ALL INCLUSIVE

KEEP IT UP

GOAL!

CD & CC B2C C2B

THAT'S IT!

FOUND

WHAT'S UP?

GOOD SHAPE

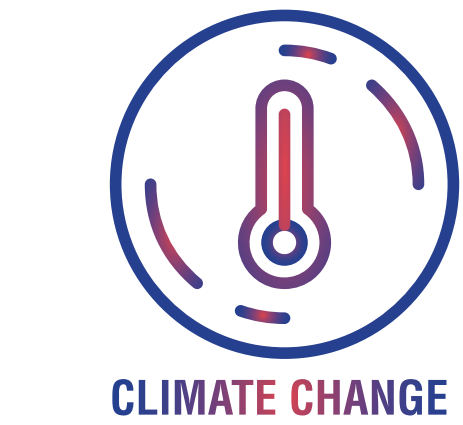
NEXT!

LIKE IT!

CLIMATE CHANGE

GOT IT.

iiidaward.net



March-18 2020

AWARDS ON MARCH-31

JURY

MEMBERS FROM
POLAND, LATVIA, JAPAN
BELARUS, ITALY, MEXICO
GERMANY & AUSTRIA

€ 30,-
120,-
ONLY IF AWARDED + 190,-

STOPS

IN TOKYO,
VIENNA, VITEBSK,
RIGA, MUNICH, RIO,
KATOWICE, LECCE, ...

IIID Award on Information Design

The aim of **IIID** has always been to promote and expand information design knowledge and research.
In 2011, the International Institute for Information Design celebrated its 25th anniversary. The time was ripe to acknowledge the best in what information design has to offer by introducing the **IIID** Awards.
The competition is held every three years with 2020 as the fourth edition to look forward to.

www.iiidaward.net

The International Institute for Information Design

IIID was founded in 1986 to stimulate the development, recognition and good practice of information design in its broadest sense.

Over the last 30 years, **IIID** has become one of the best-known names for developing the information design discipline worldwide.
We have members and friends around the globe who are passionate about creating better information in many different areas of application.

IIID
International Institute
for Information Design

VIENNA

IIIDaward 2020

International Institute for Information Design

THE **IIID** AWARD ON **INFORMATION DESIGN**

JURYMEMBERS

Justyna Kucharczyk / Poland

Academy of Fine Arts in Katowice
PhD, Head of Chair of Visual Communication

Enrico Bravi / Austria

New Design University St.Pölten
Professor for Graphic and Information Design

Yosune Chamizo Alberro / Mexico

Animal Político
Information Designer

Kyoko Kaneda / Japan

Japanese Sign Design Association
Director and Designer

Bettina Schulz / Germany

Novum World of Graphic Design
former editor, now founder and writer

Marco Spinelli / Italy

Visual Designer
member of former gli additivi / Lecce

Barbara Abele & Tatiana Manuiko

Latvian Academy of Arts / Riga
Vitebsk State University / Belarus

Rob Waller / UK

Observer
IIID President

CATEGORIES

The **IIID**award will recognize outstanding work done in the field. The breadth of information design has led us to develop 15 categories of awards, focused on specific topic areas. They include:

Healthcare
Information design that makes physical, social and mental well-being possible.

Financial
Submissions should focus on issues such as economics, personal financial management, banking and investments.

Wayshowing
Navigation in unfamiliar environments.

Traffic and Public Transport
Ensuring people reach their destination by foot, underground, bike, car, bus, aeroplane, boat...

Social Affairs
Projects that have a positive, tangible, impact on a specific population.

Emergency / Safety
Identifying and communicating hazards, information about avoiding dangerous situations and awareness of consequences.

Corporate Design and Communications
Helping companies/businesses to fully express themselves and communicate what they have to offer.

Didactics
Projects that focus on educational or instructional information design.

Products and Services
Projects that help make products and services accessible, understandable and beneficial for the users.

Editorial
Submission related to media, journalism and writing.

Universal Design
Information design that create an inclusive environment.

Future Concepts
New and innovative projects. Something that makes us wish we had thought of it first!

Research
Methods and tools for information design.

Sustainability
Focused on the relevance of ecological issues and impact on natural resources as well as „green“ design practices for information design.

Student Work
Open to those who are studying to be information designers with no restriction on the theme of the submission.

FAQ

Can I submit to more than one category?
Yes, you can submit to as many categories as you like. However, each submission must be entered individually, and you must pay the entry fee for each.

Which category should I choose?
Whichever category you feel best reflects your submission. You can enter the same project in more than one category (see above). If you are unsure, please contact us.

Why a template?
We expect that as an information designer you are able to fit the most important points on two pages. Please use the template, this enables direct production of the IIIDaward book layout. Please answer within the template the following questions:
- What was the challenge?
- What was the solution?
- What was the effect?
For your entry, please feel free to use the two pages according to your needs, as long you stay within the grid.

How much does it cost to submit?
120,- Euro per submitted project,
30,- Euro for entries in the student work category. Awards costs of 190,- apply only to the winners and shortlisted projects in all categories except the student works.

IIIDaward-Book and Tour
Shortlisted and winning submissions will be part of the **IIID**award-book and of the **IIID**award exhibition tour.

SPECIAL 2020

ACTION ON CLIMATE CHANGE!
Together with the Bertalanffy Center (BCSSS) a special award is given for actions on climate change supported by excellent, convincing and credible information design works among all submissions independently of the selected category.

designaustria®

Sigmund Freud University

BCSSS
BERTALANFFY CENTER FOR THE STUDY OF SYSTEMS SCIENCE

idj

VITEBSK STATE UNIVERSITY
named after P.M Masherov

SDA
Japan Sign Design Association

NEW DESIGN UNIVERSITY
SANKT PÖLTEN

ANIMAL POLITICO

LATVIJAS MĀKSLAS AKADĒMIJA

aspkatowice

novum

Bundeskanzleramt

EVALUATION CRITERIA

Submissions to the **IIID**award will be judged on the following criteria:

1) Quality of the employed problem-solving procedure:
   - identifying the information needs of users
   - making needed information available, accessible, understandable/usable
   - assessing the effectiveness s of the provided information, if at all possible
2) Attractiveness and elegance of the designed information

TIMELINE 2020

Submission deadline will be
18 March 2020
Jury-Meeting on 27/28 March 2020.
On 31 March: Shortlist and winners will be announced (max. five from each category, Climate-Award, GrandPrix, Jury-Prize as well the Editor´s Choice).

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