

# IIID SPACE MAGAZINE

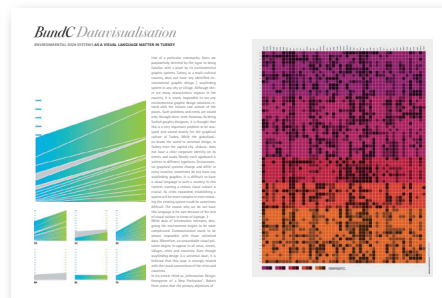
IIIDspace Magazine  
1070 Vienna, Neustiftgasse 32-34/13  
Tel: +43-6991-526 9190  
e-mail: martin.foessler@iiid.net

The IIIDspace Magazine is an extension of the information design showroom in downtown Vienna to make its activities tangible and visible. For the global information design community the IIIDspace Magazine should work as an easy accessible, enjoyable reading and inspiring stage for dialogue.

Additionally to the ID-Journal, which has a scientific and academic approach and complementary to the IIID-Circular-Letter it will be a kind of successor of the ID-news, which was published some years ago.

The IIIDspace Magazine will be available to all IIID-members and friends as well as to any community interested in information design but definitely to all of you being in contact with the IIIDspace.

Any stories are related to the activities happening around the IIIDspace and its participants, we would like to share our excitement on information design and to invite all those being passionate about making our environment better accessible, understandable and appealing.



appearance: 4 issues per year  
- spring in April  
- summer in June  
- autumn in Sept  
- winter in Dec

tonality: fresh, open, serious, personal

volume: 48 pages

available as: PDF for download  
a hard-copy-magazine  
partially as a mp3-file

sections: agenda  
communication board  
people & their projects  
portrait  
interview  
data visualisation  
recommended products  
reviews

focus 2010: spring: signage  
summer: visualisation  
autumn: visual impairness  
winter: language

reach: ca. 7.000 experts in  
business, research, education

plus: customized and co-branded  
editions for IIIDspace associate  
partners for inhouse publishing