



# Conclusion

Design as styling add on in a technology push model of innovation

Design follows innovation needs, that follows R&D breakthroughs

Legal protection of appearances

Frascati 2002 Oslo 2005

CIS questions focusing in input factors, linear system

Guidelines for collecting and interpreting innovation and R&D data

Lack of data for policy makers on systemic innovation... lack of alignments

→ Design as an integrator of F/S/E utilities at the very outset of systemic innovation

→ Applied R&D follows innovation to provide answers to user's needs. Design at the very outset of systemic innovations

→ New/complex approach to legal protection

→ Frascati /Oslo aligned with systemic innovation reality

→ CIS questions focusing on linkages / flows / stocks non-linear system

→ Guidelines for collecting and interpreting design data

→ Data on the role/contribution of design in systemic innovation... alignment

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