

keep | distance

First reactions and feedback from visitors on the pedestrian wayfinding system in the Schönbrunn Gardens in June 2021.



keep | distance ...

a frequent comment in Covid-19 period; measuring distance in time is also a key element of the navigation system—for better planning your stay and therefore, relaxed enjoyment of the beauties in Schönbrunn. Within the iterative process of redesigning the wayfinding system, 487 personal interviews have been done in the Schönbrunn Gardens. Here a subset on the first installations in June 2021.





columns	assistance
COLUMNIS	assistance

main displays are support by mobile units and "Latvian columns" as signposts, alert-information and stops of the panorama train.

Due to heavy treetops exit indications are placed in lower part for better visibility.





Katharina & Anna / Austria

There are enough signs and they fit the surrounding. Very natural.

We found where we are and where we are heading to.
The colors and contrast are ok.

These maps are easy to read.



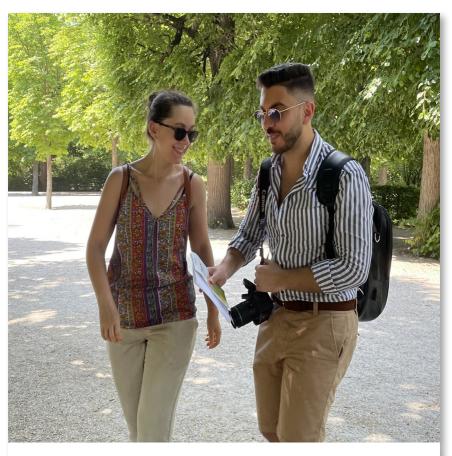
Helga, Karin & Sabine / locals

We didn't have such signs in Schönbrunn.

Now we can read all the descriptions about the sculptures.

The signs are well-made.

We live here, so that's why we didn't notice the new signs. And they fit to the landscape. Also, the size is good enough.



Joélle & Antoine / France

For taking the shortest way, we use google maps but I always confirm that inormation with signs. The chosen color for the signs mixes with trees.

It was very helpful when I tried to find the entry.

We didn't notice the signs, as we walk by intuition.



Beat & Angelica / Switzerland

Information is accessible in the right places and right volume. We appreciate historical info.

Oh, looks nice!

The signs are cool and very needed, but as a locals, we don't use such signs



USA & local

I followed my friend, so we didn't need any guiding signs in this park

Yeah, we saw the signs, but we use google map instead of the physical ones.

The sign information is not confusing. We can tell where everything is located. The information helped us to get here.



Sam & Samuel / United States

We noticed the signs and they look great. Two years ago there were none.

We used the map at the entrance.

I know the park very well so I don't even see it.

The map is pretty accurate.







Kerstin & Kai / Germany

The signs are useful, as the garden's area is huge.

We have a map for navigation in the area.

The signs should be more visible.

Perhaps with someting white on top.



Two students / Tanzania

These signs help to discover the place.

The saturation of the color is good enough.

It's important to see the signs even in a very sunny day.

We know this place, so we didn't pay attention to the signs, nevertheless the design seems nice.



George & Aleksander / Lithuania

What we noticed,
was the distance marks on the signs,
which helps a lot, specially for the elderlies

We don't really read the signs as we are with the kids

We were looking for a specific monument and the map helped.



Tim & Herbert / Germany

The signs are visible.

With this map it's easy to find a place we are looking for.

The navigation sign helped to understand were we are. It's very informative.

The signs are ok!



Tamar & Amit / Israel

Better than most of the signs in Austria.

nice, colorful, clear

we got a paper map and it helps us to navigate.



Evangelina & Rosa / Spain

Signs like these are very needed, otherwise how can you know where to go?

It's great that these signs are more about the objects and places and less about the routes, as we always looking for specific places in the garden.

It's great that significant places have name and description.

team | thanks

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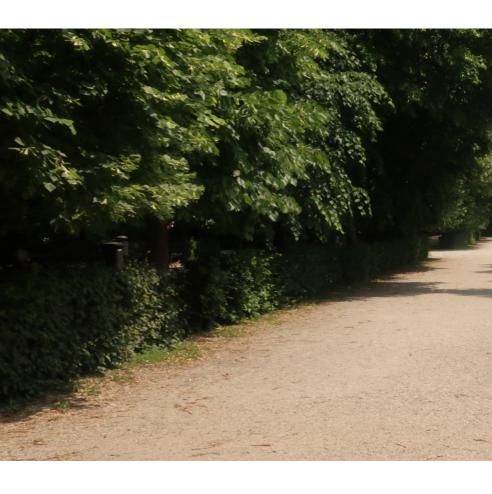
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