

Company: Holmes Wood



Project: Medieval and Renaissance Galleries, V&A Museum

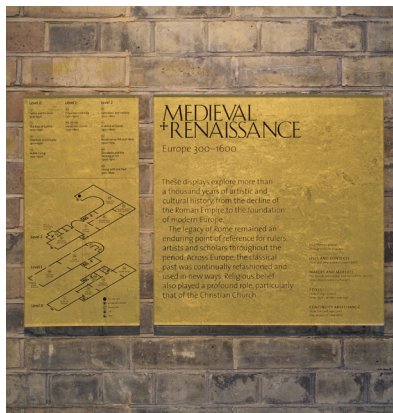
The V&A's £30 million Medieval & Renaissance Galleries mark the completion of the first phase of the Museum's £120 million Future Plan transformation. The new galleries, which opened on 2 December, are the biggest project the V&A has undertaken since the British Galleries opened in 2001 and have been seven years in the making.

Ten new galleries, occupying the entire south east wing of the Museum and covering over 35,000sq ft, display 1800 objects from the V&A's collection of Medieval and Renaissance treasures.

Since 2005 we have worked extremely closely with the V&A to design all aspects of the graphics including all gallery interpretation, gallery books, interactive displays, mapping and wayfinding.

We looked back to early book design, an era that reflected the start dates of the first objects in the collection of displays. We wanted to restructure the typical composition of objects labels using a wider format and giving the 'tombstone' a dedicated place. This square grid was developed into all of the graphics.

We used a combination of materials that relate back to the objects on display, including hand applied traditional gold leaf and glass.



Contact:

Holmes Wood
Studio 27, 38 Burns Road
London SW11 5GY
United Kingdom
+44 20 7326 9970
info@holmes-wood.com
www.holmes-wood.com