

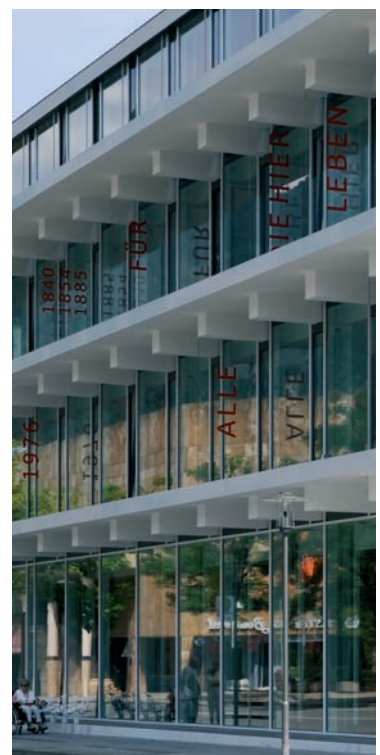
Company: INGEBORG KUMPFMÜLLER

Project: Sparkasse Berchtesgadener Land, Bad Reichenhall



In designing the signage, the lettering and text works for the Berchtesgadener Land Sparkasse (Savings Bank) elements of the bank's corporate identity are used. The long tradition and the bank's connection to the region are illustrated outside, on the façades of both buildings, using text works. In the interior texts relating the history of the bank are made using Bad Reichenhall salt crystals, ground to form a pigment.

Bolwin Wulf Architekten, Berlin
Photos Rolf Sturm, Landshut



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